

# Proposal to Establish Design Studio

(Name of Club)

Submitted by Allyson Cook

## Advisor(s)

Allyson Cook

## Justification

Many students who are currently enrolled in Computer Graphics I and II, have expressed interest in learning advanced or specific techniques after school. In this organization, we will foster individual creativity by allowing the students to dictate the topics and techniques learned. Students will be able to choose a studio focus, Illustration or Design and fine art or commercial, while enjoying the mindfulness that the creative process encourages. This studio time allows for more one on one instruction for students who wish to pursue Design and Illustration as a possible career. The goal will be to create and foster a creative working, learning and social environment.

## Details

How often and/or when will this club meet? Every other week after school

How many members do you estimate will participate? 15

Are there costs involved? Not currently If so, how will these costs be funded? fundraising

### Please explain in detail how this will benefit the students

Design Studio would be a valuable addition to our after school activities. This year was the first year for Computer Graphics II to run, and the course is very small. This after school program could encourage intro students to continue with the advanced course as well as grow the program. Also, those already in the advanced course are able to further their skills and techniques beyond the second level through this extracurricular activity. Many students inquire about learning specific or advanced techniques not taught in the curriculum. This after school time allows us to delve into these topics in a smaller, focused setting. I believe that having this club will encourage students to continue with the program here at Highland and even pursue this avenue as a career.

Additionally, this club could also serve as a "design firm." If another teacher, student, club or committee needs something like a flyer, poster, logo, etc. They could come to the design studio to ask for a volunteer to complete said task. This gives students opportunities to work with "clients" as they would in a career as well as build their portfolio.

This may also be a perfect time to invite visitors in the career and/or art school to come speak with the students.

Note: the name "Design Studio" was chosen over "Design Club" to add an air of sophistication, as well as suggest a more free flowing and open working environment.